

Governor Jerry Brown
c/o State Capitol, Suite 1173
Sacramento, California 95814

Date: _____

RE: AB 1839 – The California Film & Television Job Retention and Promotion Act

Dear Governor Brown:

I have great concern over the thousands of California film and television jobs that have been lost and continue to flee to states with greater tax incentives. Many of our friends, family and neighbors have made a good living in California's entertainment industry for decades, but now have to leave for months at a time to seek work in other states. As you might imagine, this causes a great hardship on their families, some of which have not survived this prolonged separation. I fear if AB 1839 isn't adopted, we will never recover from the loss of these jobs and this vital industry.

I hope you will consider the following:

- Of the 54 big-budget features of 2012 and 2013, only one shot exclusively in California. This means tens of thousands of jobs lost to other states.
- From 2005 to 2013, California's share of one-hour TV series declined by 36 percent, resulting in a loss of nearly 8,500 jobs.
- In 2013, just 39 of 137 one-hour television series were filmed here.
- In San Francisco, film and television production employment dropped a staggering 42 percent from 2001 to 2006.
- Every \$100 million in credits results in \$792 million in direct spending in California, and roughly 8,500 new middle-class jobs, utilizing 10,000 vendors and employing more than 67,000 daily hires as extras.
- Film and television production supports more than 50,000 businesses in local communities in every corner of the state.

States with greater tax incentives boast of the unprecedented job growth, brag of having "stolen" jobs from California's iconic industry, and take great pride in advertising the millions of dollars their tax incentives have brought into their state and local economies. The amount of film and television dollars spent outside of California is continuing to grow. Film and television production is not only a major source of employment but it also plays a significant role in the economic vitality of California. We are losing thousands of good-paying, middle class jobs, and with them we are losing out on millions in tax dollars for critical public services.

- In 2012, Louisiana reported their film tax incentives generated over \$1.1 billion in sales for businesses, \$53.9 million for the state treasury, \$34.7 million for local government, and created more than 15,000 jobs.
- In 2012, North Carolina reported their tax program generated \$254 million in spending and 4,000 jobs.
- In New York, there has been a 40 percent job growth as result of their tax incentive program.

California must fight to save its film and television industry! It is not only a major source of employment, but it also plays a significant role in the economic vitality of California, and we are losing out on millions in tax dollars for critical public services. Please help all of the citizens of this great state by signing AB 1839.

I respectfully ask you to be our champion and to save our iconic industry.

Thank you.

Signature _____
Printed Name _____
Address _____
City, St, Zip _____
Email Address _____